

COMMUNITY PARTICIPATION METHODS: [Zanzaratigreonline.it](http://www.zanzaratigreonline.it) A WEBSITE DEDICATED TO SHARE DATA AND INFORMATION ABOUT MOSQUITOES.

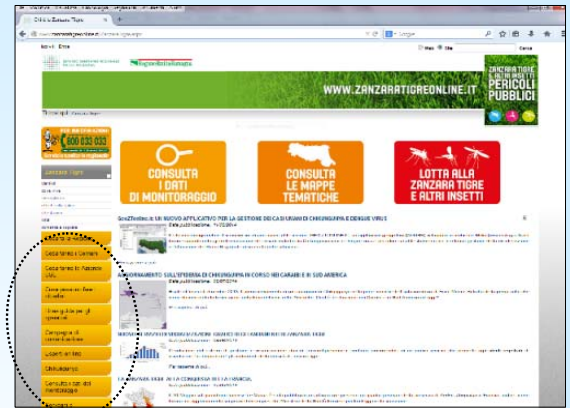
C. Matrangolo ¹, C. Venturelli ¹, P. Angelini ², F. Giovannini ², A. Albieri ³, R. Bellini ³

¹ Public Health Department Local health Unit of Romagna, Italy ² Public Health Department Emilia-Romagna Region, Italy

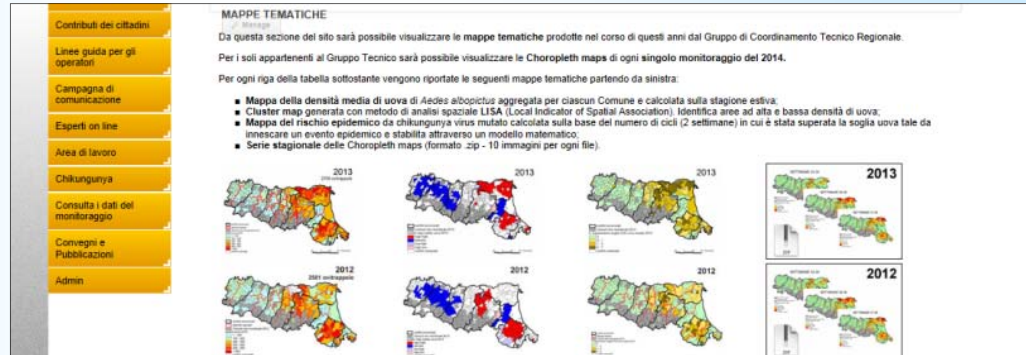
³ Centro Agricoltura Ambiente "G. Nicoli", Crevalcore (BO), Italy

In 2007 the Emilia-Romagna Region (Italy) experienced the first Chikungunya outbreak in Europe. Following this event the Regional Group for the surveillance and control of mosquitoes and other vector species started different communication campaigns to advise, inform and alert to the problems related with vector borne diseases. An official regional website, www.zanzaratigreonline.it, has been implemented and regularly updated with different aims suitable for different targets.

To explore the website and its contents is simple: from the homepage it is possible to choose the topic to gain information about and obtain answers on the main questions about mosquitoes. The website is constantly enriched with data produced by the Regional Group.



SELECT YOUR TOPIC!!



To reach the largest number of people, other specific initiatives are also conducted: education in the primary school through a specific lesson module of 4 hours and meetings in the neighborhoods to face citizens and their needs along with a multimedia communication campaign. Leaflets, posters and simple handbooks are available in the healthcare settings on the whole region to raise awareness about health risk of vector borne disease, best pest control practices and the use of repellents to avoid mosquitoes' bites. A spot video on the campaign's messages is shown in the TV of the regional healthcare settings and is available on the website of the regional healthcare system (www.saluter.it).



MORE OF 55.000 VISUALIZATIONS OF THE VIDEO IN THE FIRST MONTH!!

